





INNOVATION TURNS 10 ALFA'S

This year we want to celebrate a double anniversary with you. In addition to our birthday, we mark a major milestone in our company's history: our FORNINOX[™] patent turns 10.

So, we want to say thank you to all those who believed in us in an over-the-top project that looked like "visionary stuff": the first company in the world to launch a stainless-steel wood-fired oven.

Thanks therefore to the whole Alfa team, our partners, our customers, our retailers and our distributors who support us day in, day out and a special thanks to all the companies that have analysed our technology to come up with similar solutions because you made us understand that we were on the right track, encouraging us to keep at it.

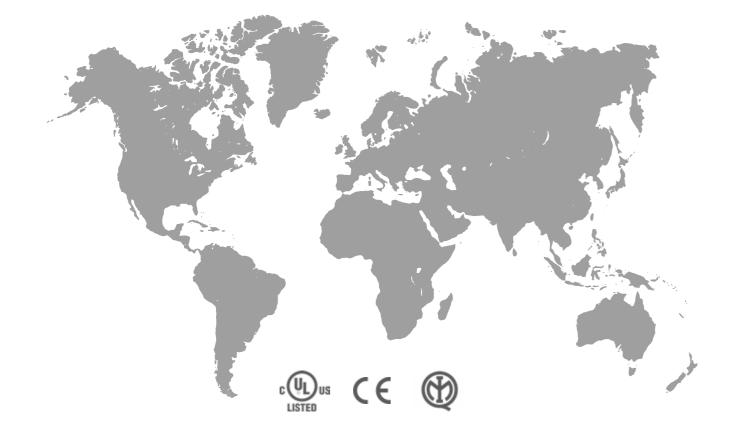
WE DO NOT STOP HERE!

MADE IN ITALY SINCE 1977

Alfa company that was founded in 1977 by Rocco Lauro and Marcello Ortuso, and is now managed by the family second generation, has established itself as an industry leader over time. Our major strength has always been the passion and the urge to keep the company in family hands without impeding the crucial drive to continuous innovation and the never-ending search for potential markets. A large family including all of our employees, dealers, suppliers whose common thread is the quest for quality. During all this time, we have sold more than 500 000 ovens all over the world, the most tangible sign of our engagement in family values.

Alfa ovens: a great family for 40 years.





BEAUTY MEETS INNOVATION IN A UNIQUE OVEN

Our made-in-Italy design is the result of nonstop research. The purpose that has motivated our R&D department for many years is to offer our customers the best technical performance coupled with a truly memorable sensorial experience. A powerful combo of form and authenticity. Clean and sharp lines to meet the most stringent aesthetics criteria and simultaneously guaranteeing a maximum functionality.

Each of our ovens is a unique and exceptional item, a crucible where the creativity, the professionalism and the all-Italian technological innovation fuse together to satisfy the customer needs. Using our oven is an impressive experience as much as putting it in your home is a feast for the eyes.

Innovation is at home at Alfa. Every product is conceived and developed in our plant right by Rome fully respecting traditional materials and processing techniques.







All produced in house Air flow technology like Pro ovens 5' minutes to heat up



FASTER

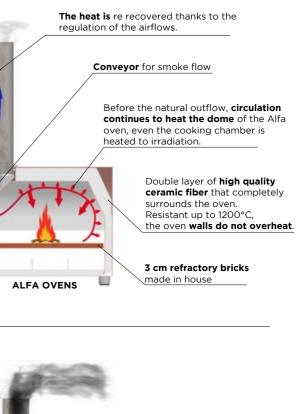


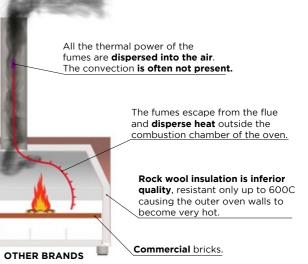
Not all produce in house Usual air flow 30' minutes to heat up













"We imagine a world where the wood fired oven becomes an intuitive device for everybody.

We'd like to bring people back to their roots and see one of our ALFA ovens in every home."

BETIS





ALFA









DIAMOND GREY

SILVER BLACK

ALFA COLORS TABLE DOMESTIC OVENS







BLACK

Alfa is the hand-crafted wood-burning oven that embellishes your villa, garden, or whatever. Alfa wood and gas fired ovens for outdoor home use, discover the best wood-fired ovens ever.

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COPPER

22

COPPER DIAMOND GREY

24

Thanks to FORNINOX technology that combines a refractory floor and stainless steel (1/10 in thick) structure, our pizza ovens are ready to use after unpacking, and you don't have to do hard building works.

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	ALLEGRO	BRIO	STONE OVEN	DOLCE VITA	
Dimensions ovens	118x102x145 cm	100x73x112 cm	100x63,8x123h cm	111x87x156h cm	
Dimensions with base	118x102x225 cm	100x73x199 cm			
Cooking Floor	100x70 cm	70x50 cm	70x40 cm	80x60 cm	
Weigh	140 kg	98 kg	125 kg	142 kg	
with base	220 kg	130 kg			
Heating Time	20'	30'	30'	15'	
Pizza Capacity	5	2-3	2	4	
Bread Capacity	5 Kg	2-3 Kg	2 Kg	4 Kg	
Consumption	5 Kg/h	1,07 Kg/h - LPG 1,43 mc/h - NG	1,07 Kg/h - LPG 1,43 mc/h - NG	1,32 Kg/h - LPG 1,76 mc/h - NG	
Fuel		ک 🔝		👌 🛲	
Color	ANTIQUE RED YELLOW	ANTIQUE RED SILVER BLACK	COPPER	DIAMOND GREY	
Page	26	28	30	32	

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	NANO WOOD	NANO GAS	CIAO	5 MINUTI	4 PIZZE
Dimensions ovens	73x55x105h cm	73x55x105h cm	91x69,5x118h cm	82x68x120h cm	100x97x121h cm
Dimensions with base	73x55x188h cm	73x55x188h cm	118x85x181h cm	82x68x200h cm	155x87,5x202 cm
Cooking Floor	60x40 cm	50x40 cm	70x40 cm	60x50 cm	80x60 cm
Weigh	54 kg	54 kg	80 kg	73 kg	120 kg
with base	77 kg	77 kg	90 kg	101 kg	140 kg
Heating Time	10'	10'	15'	15'	20'
Pizza Capacity	1	1	2	2	4
Bread Capacity	1 Kg	1 Kg	2 Kg	2 Kg	4 Kg
Consumption	2,5 Kg/h	0,58 Kg/h - LPG 1,43 mc/h - NG	2,5 Kg/h	2,5 Kg/h	5 Kg/h
Fuel	<u>.</u>	&	8	<u>.</u>	<u>}</u>
Color					

COPPER

18

SILVER GREY

20

COPPER

16

Color

Page

OVENS



OVENS







FORNINOX

Outdoor kitchen pizza ovens.

Whether you prefer a modern contemporary or a classic look, you can achieve the perfect outdoor kitchen with our pizza ovens. Do you want the efficiency of gas and do you love the flavour of the wood fired cooking?

Our ovens are built to satisfy all your needs, with high quality weatherproof materials, designed to last in time with an elegant modern touch and attention to the details for a comfortable outdoor cooking experience. Choose an Alfa oven, choose the best.

Taking cues from a rich history of craftsmanship and tradition, our design team redefined the concept of luxury wood fired ovens. Applying new techniques and shapes they have developed trademarked products with a unique design for your homes exterior environment. The high quality material guarantees the best and the most efficient performances in wood fired ovens.





WOOD OR GAS

NO INSTALLATION





COOKING WITH FLAME





ALFA



Dimensions: 73x55x192h cm Available colours for base





















TERMS OF SALE

- Customers are kindly requested to verify, during the unloading of carriers, the condition of the goods and their compliance with transport documents, noting any observations. Complaints at a later stage will not be accepted. The goods travel at the risk and peril of the customer.
- Each order is subject to approval by the company. Orders are delivered according to the conditions specified in our order confirmation.
- In case of rejection of the goods at the time of delivery, the cost of the round-trip transportation will be charged.
- All payments must be made as agreed upon at the time of order placement.
- For any dispute the competent court is in Frosinone.
- This catalogue printed in January 2021 replaces all previous ones.
- The data and measurements are approximate and not contractual.
- The company reserves the right to make aesthetic and functional changes to its products without previous notice.

ALFA REFRATTARI S.R.L.

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Our products are CE UL patented



